



UNIVERSITY OF
ST. THOMAS
Cameron School of Business



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To:
PRME Steering Committee
c/o PRME Secretariat
United Nations Global Compact
Office 685 3rd Avenue, 12th
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March 27, 2023

Adoption of the Principles for Responsible Management Education

As an institution of higher education involved in the development of current and future managers, the Cameron School of Business is committed to implementing the Principles for Responsible Management Education—starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders, and exchange effective practices related to these Principles with other academic institutions.

We understand that our own organizational practices should serve as an example of the values and attitudes we convey to our students.

We encourage other academic institutions and associations to adopt and support these Principles.

Sincerely,

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John R. Leavins, PhD, CPA, CIA, Co-Interim Dean
Joe Chieh-Chung Ueng, Ph.D., CFA, Co-Interim Dean
Cameron School of Business
University of St. Thomas, Houston TX

We are the University of St. Thomas, the Catholic university in the heart of Houston. We are committed to the Catholic intellectual tradition and the dialogue between faith and reason. By pursuing excellence in teaching, scholarship, and service, we embody and instill in our students the core values of our founders, the Basilian Fathers:



We foster engagement in a diverse, collaborative community. The University of St. Thomas is a comprehensive university, grounded in the liberal arts. Committed to the unity of all knowledge, we offer programs in the traditional liberal arts, professional, and skill-based disciplines.

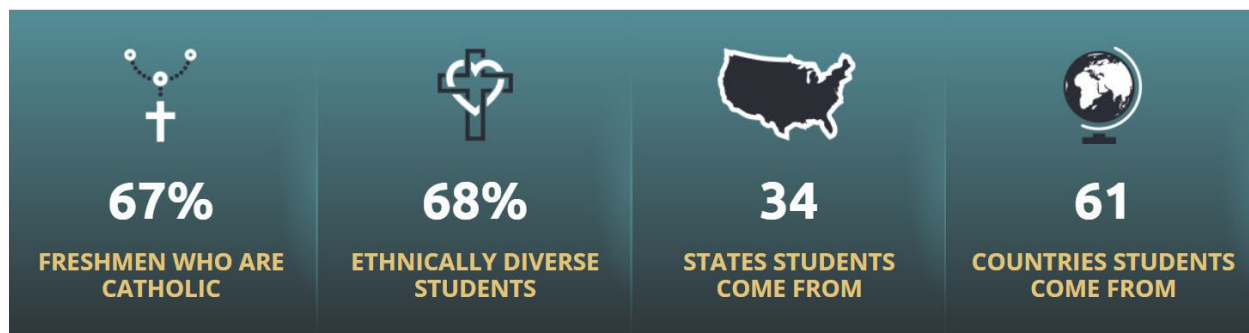
Graduates of the University of St. Thomas think critically, communicate effectively, succeed professionally, and lead ethically.

THE UNIVERSITY OF ST. THOMAS ~ A BRIEF HISTORY

The University of St. Thomas was founded in 1947 by the Basilian Fathers, a congregation of priests devoted to teaching, and is the only Catholic university in Houston. Opened on September 22, 1947, with a freshman class of forty students and a faculty of eight, it now has an undergraduate enrollment of about 2,652 and a graduate enrollment of 807, with a full-time faculty of more than 300. The university is accredited by the Southern Association of Colleges and Schools and 93 percent of full-time professors hold the highest degree in their field.

UST offers an undergraduate liberal arts curriculum of forty-plus programs with an emphasis on Judeo-Christian values and a course of study in which theology and philosophy are of prime importance. UST also offers an online Associate of Applied Science degree in eight tracks which can be earned within two years. There are thirty plus graduate degree programs at the masters level, and three doctoral degrees: one Ph.D. program in philosophy, an Ed.D. in ethical leadership, and DNP in nursing. More than half of the student body is

Catholic, but the university is open to all religious faiths. We foster engagement in a diverse, collaborative community.



The university sponsors several programs of study abroad, including summer programs in Israel, Honduras, Italy, Czech Republic, Poland, Taiwan, and more. The Doherty Library on the main campus maintains a collection of 270,000 volumes, including the special collections of the Hugh Roy Marshall Graduate Philosophy Library, which are devoted to the study of the writings of St. Thomas Aquinas. The Cardinal Beran Library on the St. Mary's Seminary campus provides a 64,000-volume collection for graduate students in theology. The music, drama, and fine arts departments offer public concerts, plays, and exhibits throughout the year. The university is governed by a forty-member board of directors.

On July 1st, 2017, Dr. Richard L. Ludwick became UST's ninth president. Dr. Ludwick implemented a bridge plan, the "Call Toward Tomorrow" which encompassed eighteen goals as part of the strategic initiative. This was a call to our community to come together with our collective vision for UST's future.

The newly launched 2030 Strategic Vision for the University of St. Thomas, titled "Greater Things", sets forth an institutional roadmap to achieve a collectively envisioned future for the university. This strategic plan, launched in 2022, delineates four priority areas to guide the university's continued development as a leading Catholic educational institution. First, the plan outlines the goal of establishing the University of St. Thomas as a national model for Catholic higher education and a top-ranked Catholic university. Second, it calls for expanding the UST campus and deepening engagement with the broader Houston community. Third, it emphasizes leveraging international partnerships and building the university's reputation for innovation in Catholic education, both locally and globally. Finally, the plan prioritizes ensuring the university's long-term financial sustainability. In totality, the "Greater Things" 2030 Strategic Vision provides a forward-looking framework for realizing the university community's shared aspirations and advancing the University of St. Thomas as a premier Catholic institution.

CAMERON SCHOOL OF BUSINESS VISION

The Cameron School of Business (CSB) at the University of St. Thomas (UST) provides innovative and high-quality educational experiences centered on student learning within the intellectual and ethical traditions of Catholic higher education and a robust liberal arts foundation. By prioritizing exceptional instruction, experiential learning opportunities, and cultivation of ethical business values aligned with the UST mission, the CSB aims to prepare graduates to become principled leaders of faith and character in the global economy. The programs offered emphasize learner-centered engagement and real-world preparation grounded in the university's commitment to connecting business education with questions of justice, ethics, and service to society. Through its curriculum and co-curricular activities, the CSB strives to equip students with business acumen and the ethical perspective to utilize their skills for the greater good.

The CSB's strategic focus for the future builds on its vision and mission of educating ethical business leaders. Based on its mission and goals, the business school has embraced five mission themes as the foundation of all programs and activities:

1. Advancement of knowledge
2. Excellence in business education
3. Preparation of responsible business leaders
4. Interaction with community
5. Embracing diversity and globalization

These important themes are linked to UST's strategic vision "Greater Things", and focused on engagement, innovation, and impact. The CSB mission is central to all programs and activities: "Inspired by the Basilian Fathers' motto of goodness, discipline and knowledge, and supported by scholarship, the Cameron School of Business provides a comprehensive, high quality, ethically oriented, business education to a diverse student body, enabling graduates to serve as leaders of faith and character in a global economy."

With this background providing a rich context for learning, we turn our focus to how the CSB embodies the Six Principles for Responsible Management Education. These principles are embodied within the UN Sustainable Development Goals (SDGs). The CSB was among the 100 original signatories to the UN Global Compact in 2007.

PRINCIPLE 1 / PURPOSE

“We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.”

The CSB is distinguished by its student-centered faculty and curricula designed in accordance with the Basilian charisms, embedded in the UST core values, to contribute to the professional, ethical, and spiritual development of its students.

UST Core Values

Goodness: *We serve God in faith and love by giving of ourselves to students, colleagues, and society.*

Discipline: *We demand personal responsibility, accountability, and integrity in ourselves and in one another.*

Knowledge: *We pursue truth and academic excellence in the Catholic intellectual tradition, emphasizing the dialogue between faith and reason.*

Community: *We build and nurture relationships that transform our lives, our university, and our world.*

Over the course of its evolution, the Cameron School of Business (CSB) at the University of St. Thomas has attained recognition as a business school upholding the highest standards, meriting its status among the elite programs accredited by the Association to Advance Collegiate Schools of Business (AACSB), the premier accrediting body for business schools in the United States. The CSB actively engages students and the broader community in examining the significance of ethical behavior across all facets of personal conduct, especially in professional realms.



Situated in Houston's Museum District between the city's downtown business center and the Texas Medical Center complex, the CSB benefits from an urban location enabling interaction with dynamic international communities. Mirroring the diversity of the metropolitan region, CSB faculty and students reflect a rich blend of ethnic, cultural, and linguistic backgrounds. Capitalizing on this milieu, the CSB fuses traditional business education with cutting-edge curricula and research agendas that contribute to the intellectual, spiritual, and professional growth of students. The school's locale and

demographics combine to create an environment particularly conducive to contemplating the meaning and primacy of ethical behavior in business and society. In sum, the CSB combines academic excellence with a commitment to molding students into principled leaders equipped to apply their skills towards moral purposes.



Bachelor of Business Administration in:

Accounting
Economics
Finance
Management
International Business
Marketing

Five-year BBA/MBA program in:

Accounting
Finance
International Business
Management
Marketing

Minor in:

Accounting
Finance
Free Enterprise and
Entrepreneurship
Management
Marketing
Sales

Master in:

Master in Business Administration
JD & Master in Business Administration
Master of Healthcare Administration
Master of Science in Accounting
Master of Science in Clinical Translation
Management (MCTM)
Master of Science in Finance

UST has signed a joint agreement to offer a joint Doctor of Jurisprudence/MBA with South Texas College of Law.

As one of the first 100 signatories of the United Nations Global Compact, the Cameron School of Business is committed to the UNGC's Principles for Responsible Management Education. UST's CSB is one of the only schools in Texas and the only one in Houston that is a member of this compact.



The Cameron School of Business has delineated five core mission themes forming the foundation for all institutional programs and activities: advancement of knowledge through impactful research and scholarship; excellence in business education grounded in robust teaching and experiential learning; preparation of responsible business leaders equipped with ethical decision-making skills as well as technical acumen; dynamic interaction with the community via partnerships, internships, and outreach; and embracing diversity and globalization by cultivating a richly diverse student body and faculty who together explore the international dimensions of business in the modern world. Collectively, these mission pillars encapsulate the Cameron School of Business' dedication to coupling intellectual rigor with moral purpose to develop principled leaders ready to apply their business skills in creating societal impact. With that determination, the CSB has initially narrowed down our focus to two initiatives.

SDG Goal 4 - Quality Education: In keeping with the University's Catholic identity, and the mission of the CSB, we have focused on improving the lives of the local community by providing educational opportunities. Utilizing the centralized, shared resources with UST, we serve first generation students with the following programs:

- *Rising Stars:* This program provides internship opportunities and financial support to first generation students. Each student is connected to a corporate partner who gives them an internship opportunity. These opportunities help them gain real world experience and the ability to earn funds that are directly applied to their tuition expenses.
- *St. Thomas Promise:* This program meets the needs of families who would otherwise not be able to attend a four-year university. The Promise is targeted towards low-income families and provides a college education free of charge. This service also includes free tutorial services, and a mentor for the first year to help ensure a successful transition to college.
- Collaboration with the local community college to bring in two-year students to our four-year program in accounting

SDG Goal 12 – Sustainable Production and Consumption: CSB's mission and strategic initiatives inherently guide our actions towards prioritizing SDG 12. Here are some

examples:

- We include discussion of sustainability in multiple courses; for example, Contemporary Issues in Finance & Accounting, Production & Operation management, and Strategic Management (Capstone) courses.
- Separate courses in Sustainability are offered every semester; for example, Sustainability and Corporate Governance offered in Fall 2022 (at both undergraduate and graduate levels).
- The newly overhauled MBA program includes a specific track in Sustainability Management.

In the coming academic year, the Cameron School of Business intends to undertake comprehensive reviews of curricular and co-curricular offerings to determine how educational programming equips students with competencies related to generating sustainable value for business, creating sustainable value for society, and fostering an inclusive global economy. These programmatic reviews will assess the current integration of topics including corporate social responsibility, environmental sustainability, global perspectives, and business ethics. The goal is to analyze coverage of these subject areas within core business courses, elective offerings, experiential learning initiatives, and extracurricular activities. This process will identify existing strengths as well as potential gaps to guide refinement of programming to instill skills for ethical, socially conscious, and globally minded business leadership. With focused attention on sustainability and societal impact, the curricular and co-curricular review represents a strategic initiative to deepen the Cameron School of Business' commitment to developing principled leaders ready to apply business acumen towards the common good.

PRINCIPLE 2 / VALUES

“We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.”

Embracing Catholic intellectual tradition and UST’s core Basilian values of learning, ethics, diversity, and community, the CSB offers a wide range of programs, at both the graduate and undergraduate levels, to meet the varied needs of the community. All are imbued with a blend of core technical competencies; the potential for specialization in the student’s chosen field; a strong international component, including study abroad opportunities; and a broader appreciation of the intellectual and moral imperatives essential to the richness of a spiritually rewarding life as well as success in one’s chosen career. CSB students experience UST’s distinctive ethical and humanistic approach to education.

1. New Credentials

In Academic Year 2022-23, the MBA program underwent a significant review and transformation. We introduced three new concentrations tailored to specific industries, while a few of the lesser-popular disciplinary concentrations were phased out. This revamped MBA model prioritizes industry-specific focuses, representing a shift from the conventional disciplinary-centric MBA approach.

Preparations are also underway for its debut of the Master in Healthcare Administration (MHA) in Spring 2024. The MHA aims to equip both students and professionals for leadership positions within healthcare delivery and finance sectors. Given that the field is projected by the Bureau of Labor Statistics to experience a 32% growth over the coming five years, the program is ideally placed, especially with the Texas Medical Center in close vicinity.

Our micro-credentialing journey began with the introduction of the graduate certificate in Nonprofit Management. This program arms students with the essential knowledge and expertise to navigate the unique challenges and opportunities prevalent in the nonprofit sector.

2. Activities of the university’s McNair Center for Free Enterprise and Entrepreneurship

In February 2022, we launched our first Veterans Entrepreneurship Boot Camp in Conroe, Texas. Every other Saturday during the 12-week course, participants engaged in online class sessions. On the alternating weekends, the McNair Center Director taught team development skills using a train-the-trainer approach. The boot camp culminated in a full-day pitch competition, and as a testament to our program's quality, all attendees have since launched their ventures.

For the Global Entrepreneurship Week in 2021, partnerships between the UST McNair Center, UST Center for International Studies, and UST's affiliate universities in Latin America sponsored three insightful panel discussions. Held in November 2021, these sessions revolved around inclusivity, innovation, and culture, with speakers representing three distinct nations. Broadcast across all partner campuses, a key highlight was introducing the work of the Universidad del Norte Santo Tomás de Aquino's (UNSTA) pioneering entrepreneurship program catered to students with physical and intellectual developmental disabilities (PIDD). Inspired by its potential, UST collaborated with UNSTA to replicate a similar initiative, launching it for our PIDD students in Fall 2022.

December 2023 witnessed the debut of the HCU/UST Pitch Festival, co-promoted by Houston Christian University (HCU), UST, and SCORE. This first joint collaboration was met with enthusiasm, drawing in over 150 students to HCU. The festival kicked off with influential voices from UST, HCU, SCORE, and the Mayor's Office emphasizing the pivotal role of entrepreneurship in bolstering Houston's economy and praising UST and HCU for their significant contributions to the city's entrepreneurial landscape.

3. Study Abroad

Through both faculty-led and individual exchange programs, CSB study abroad programs serve as the global springboard for UST students and community and is the landing pad for international students and scholars. The Celts' Study of Argentinian History and Economics culminates with an in-country field experience bringing life to lessons learned in the classroom. Bolstered by the University's vision of Greater Things, UST's engagement with extant and new sister universities has continued apace.

4. Experiential Learning Opportunities in Classes

Within the University of St. Thomas' mission statement is a commitment to service. The Service-Learning Program at the University of St. Thomas exemplifies this pursuit by reaching out to the needs of the community through experiential learning. UST has a partnership with over 120 nonprofit organizations in and around the Houston community. Working hand-in-hand with our community partners, service-learning faculty, staff and students are able to creatively respond to the challenges caused by poverty, globalization, limited economic resources and changing demographics of Houston.

Service-Learning provides students with experiences in which they can apply their theoretical and classroom learning to the real world of educational practice. A prime

illustration of this is the collaboration involving Houston Methodist Research Institute, NASA's T2U program, local businesses, and our Master in Clinical Translation Management (MCTM) degree program.

5. Mentorship opportunities through the Greater Houston Partnership

In collaboration with Greater Houston Partnership (GHP) and Mentor Collective, the University of St. Thomas-Houston joined five other local universities to participate in a new Houston Region mentoring program dubbed PartnerUp Houston. PartnerUp pairs local professionals with area college students to offer mentorship opportunities. The results of these strategic relationships benefit students' career outcomes and help local Houston area employers find talented workers.

The initiative is designed to proactively address specific equity and skills gaps in the region, increase the workforce readiness of Houston's college graduates, and strengthen the talent pipeline of the local economy. Through a structured, online, short-term, one to one mentorship with a business professional, The Global Mentorship Initiative will provide our students with engagement opportunities that will accelerate their career outcomes.

6. Global Partnerships

Increased focuses on global partnerships at the University level has enabled CSB to establish a partnership with ICES University in France and pursue partnerships in other countries such as Mexico and Israel. The attention to global relationships has increased the number of students coming to CSB on exchange partnerships and the number of our students studying at international partner schools. This small, but growing population, has increased from 1 exchange student coming to UST in 2020 - 2021, to 16 in 2022 - 2023.

CSB plans for the future include:

- Execution of the redesigned MBA:
 - *Change 1:* Change in the core courses for the MBA program. The foundational core courses in the proposed program are designed to provide students with fundamental business competencies, while integrating ethics, the cardinal values, and the Catholic Social Justice principles
 - *Change 2:* The current MBA program has been reformulated to reflect Strategic Leadership skills, giving students the ability to acquire the foundational knowledge, project management and human resource knowledge, and to specialize in their area of interest.
 - *Change 3:* Three tracks in Innovation and Technology Management, Entrepreneurship and Small Business Management, and Sustainability Management are being added to

better serve students and to meet market needs. The Sustainability Management track also focuses on Catholic Social Justice principles.

- BBA in Management:
 - The proposed Bachelor of Business Administration (BBA) in Management degree program provides students with a robust foundation in the fundamental business disciplines, while also imparting the competencies and knowledge requisite for effective management in the rapidly evolving, globalized business landscape of today.
 - The program architecture incorporates adaptability to enable students to concentrate on precise facets of management, including human resources.

PRINCIPLE 3 / METHOD

“We will create educational frameworks, materials, processes, and environments that enable effective learning experiences for responsible leadership.”

Frameworks

The CSB continues to pave the way for students to explore and practice responsible leadership. In the Accounting capstone course, for instance, the Global Reporting Initiative is a topic of discussion. Financial investment courses prompt students to weigh the ramifications of faith-based and impact investing. Meanwhile, the undergraduate capstone engages students with a business simulation rooted in the "Conscious Capitalism" framework.

Materials

- Continued use of UST’s Bloomberg terminal has significantly elevated the CSB students' familiarity with contemporary financial data and their proficiency in harnessing technology. The Bloomberg Terminal (BT) provides an integrated platform for price data, financials, news, securities, and trading data. BT also includes current and historical financial information on individual equities, stock market indices, fixed-income securities, currencies, commodities, and futures for both international and domestic markets. Users also find company profiles and financial statements, analysts' forecasts, news on worldwide financial markets, and audio and video interviews and presentations by key performers in business and finance.

- “Small Scores for Small Tasks”

For professional development, CSB identifies and encourages students to attend multiple opportunities. The “Small Scores for Small Tasks” workshops are strongly encouraged by faculty members; some professors even require students to either attend on-campus workshops or complete them online as part of the course curriculum. Online workshops are complemented by on-campus workshops available to all students through Career Services, Doherty Library, Tutorial Center, and Counseling and Disability Services. The list below identifies a few of the many opportunities for professional development for students. Students should actively search for additional opportunities aligned with their chosen fields. These programs include:

- *Coursera*: allows students to advance and tailor their careers with more than 5,800 courses and professional certificates.
- *LinkedIn Learning*: allows students to learn relevant skills with business, creative, and tech courses taught by in-the-field professionals.
- *Bloomberg Certification*: the Bloomberg Market Concepts (BMC) offers students an 8-hour, self-paced, e-learning video course consisting of four modules: Economic Indicators, Currencies, Fixed Income and Equities that help

the student learn about financial markets, become familiar with over 70 Bloomberg terminal functions, and solidify their knowledge with over 100 interactive questions.

- *Salesforce Trailhead*: offers students a series of online tutorials that coach beginner and intermediate developers who need to learn how to code for the Salesforce platform. The company is best known for its Salesforce customer relationship management (CRM) product, which helps companies easily track customer communications and nurture leads.
- *Hubspot Academy*: provides students with a cloud-based CRM platform that helps companies of all types and sizes track and nurture leads and analyze business metrics. It is suitable for B2B and B2C businesses across multiple industries like retail, real estate, marketing, sales, construction, accounting, and more. HubSpot facilitates monitoring of outbound and inbound leads, sales pipeline management with automation, leads and contact management, email campaigning, and tracking.
- *Unity Student Plan*: gives CSB students an individual Unity license that enables them to run Unity on their personal computers and immerse themselves in learning at home or at school. With this plan, students can also access over 750 hours of free live and on-demand educational content on the Unity Learn platform
- *Robotic Process Automation with UiPath*: provides a software technology that makes it easy to build, deploy, and manage software robots that emulate humans' actions interacting with digital systems and software. Just like people, software robots can do things like understanding what's on a screen, completing the right keystrokes, navigating systems, identifying and extracting data, and performing a wide range of defined actions.
- *Microsoft Applications*: gives CSB students access to all learning and certification opportunities provided in the Microsoft Learn program.
- *Grow with Google*: offers training and resources to help students learn new skills, discover job opportunities, and enhance overall career development.
- *CyberSecurity Training*: the Cyber Million program, launched by Immersive Labs in 2023 to address the global cybersecurity talent shortage, helps students build the necessary skills for a career in cybersecurity. Immersive Labs partners with organizations to post jobs on the platform, enabling anyone who completes the career path for an entry-level defensive security operations role to apply for a job. Since Cyber Million candidates will be able to prove their ability through a hands-on approach. The program often helps remove traditional barriers to entry from the application process, like certifications and degrees.
- *United Nations Global Compact Academy*: offers students a strategic initiative that supports global companies that are committed to responsible business practices in the areas of human rights, labor, the environment, and corruption. This UN-led initiative promotes activities contributing to sustainable

development goals to create a better world.

- Career Services

Our Career Services department facilitates on-campus recruitment through interviews, employer showcases, and information desks. They also organize multiple career fairs, notably co-hosting the Texas Job Fair, among the state's largest collegiate job fairs. Moreover, they orchestrate networking events that connect employers with students, featuring employer-led panels and rapid-fire networking sessions.

Each term, Career Services conducts workshops covering topics like resume crafting, interview techniques, networking strategies, LinkedIn optimization, business manners, and job fair readiness. This department is also a hub for job and internship postings. Notably, many CSB alumni have ascended to executive and managerial roles across diverse sectors, including nonprofits, healthcare institutions, and governmental bodies. In addition, the CSB utilizes three platforms to enhance and streamline the undergraduate and graduate students' career development process. These are:

- *Handshake*: UST uses the Handshake career management platform to recruit diverse student talent, post jobs and internships, register for events, career fairs, information sessions, coffee chats, and campus recruiting. There is no cost to post positions for students and alumni (<https://stthom.joinhandshake.com/>).
- *Vmock*: VMock is a resume platform customized for our campus. Students can take advantage of its artificial intelligence to improve their resumes, LinkedIn profiles, and elevator pitches (<https://www.vmock.com/stthom>).
- *InterviewStream*: InterviewStream is an interview preparation platform allowing UST users the know-how, practice and confidence to be ready for live job interviews (<https://interviewstream.com/>).

Processes

At the graduate level, the CSB gives students the chance to advance their careers on their timetable. Many programs have application deadlines in fall, spring, and summer so that students can start as soon as possible. Classes are offered during evenings and weekends, giving students flexibility in creating their schedule. Most students complete our degree programs in two to three years. A competency-based education pedagogy has also been instituted in programs such as the Master of Science in Clinical Translation Management (MCTM) which is offered as a credit-hour-based competency-based program. Responding to student needs for flexibility, CSB has chosen to offer this professional graduate program in this new modality.

Environments – Study Abroad Revisited

As referenced in the “Principle 2/Vision” section of this report, our study abroad initiatives stand as powerful platforms for immersive learning for both our undergraduate and graduate cohorts. Particularly during the summer, students are presented with an array of destinations and educational experiences, all geared towards offering front-row insights into global business dynamics.

UST annually unveils multiple opportunities to study overseas. These programs blend rigorous academic engagements with global exploration, facilitating direct encounters with international businesses and their leaders. The guiding professors delve into the intricacies of global commerce and cultural exchanges. Participating students are tasked with in-depth research, leading to presentations covering the targeted companies, regional history, current events, and the economic nuances of the cities on the itinerary.

The University of St. Thomas structures an exceptional study abroad agenda. Remarkably, UST sees roughly 10% of its students embark on these global journeys, dwarfing the national average of just 1%. These opportunities are open to every UST student.

The university offers faculty-led study abroad programs allowing students to learn with university faculty in countries across the globe including:

- ☐ Argentina
- ☐ Honduras
- ☐ Costa Rica
- ☐ Romania
- ☐ Italy
- ☐ Portugal/Spain

The University of St. Thomas has an extraordinary study abroad program and offers several study abroad opportunities each year. These programs combine international travel with rigorous classroom work and experiential opportunities. Each program provides students direct contact with companies and managers operating in those locations. The professor covers basic business principles of global businesses and cross-cultural interaction. Students are required to do thorough research and make presentations on the specific companies being analyzed, the history and current events of the region, and the economies of each city visited.. By the time of graduation, nearly 25% of undergraduates will have completed a study abroad activity. All UST students are eligible for study abroad opportunities in diverse disciplines of study. An alumna of the university

says, “Traveling to Ireland and across Asia through UST’s study abroad program enabled me to learn in a new exciting way and develop a cross-cultural awareness.”

The CSB hosts case competitions for undergraduate business majors and graduate business students which serve as the capstone experience for UST business students. Students work in groups to demonstrate teamwork, analysis, and critical thinking skills as they are applied to the business world. The case competition for graduate students requires MBA students to delve deeply into a company’s strategy and current implementation to make recommendations for future business decisions. This recommendation can only be made after careful consideration is given to all pertinent company materials and data, including a review of the industry and competition.

Selected courses incorporate service-learning opportunities that provide students with experiences in which they can apply their theoretical and classroom learning to the real world of educational practice.

PRINCIPLE 5 / PARTNERSHIP

“We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.”

CSB faculty and administrators assign the highest priority to teaching leading-edge programs founded on ethical values, with targeted curricular and cocurricular activities. Cultivating strong relationships with alumni, business leaders, and business-related organizations is vital to the CSB’s ability to connect students with experiential learning opportunities beyond the classroom and to careers after graduation. This emphasis on mutually beneficial relationships is reflected in the CSB’s campus collaborations, cocurricular activities, and academic partnerships.

Through many curricular innovations and co-curricular partnerships, CSB students have the opportunity to learn about optimal business practices and how to create sustainable value. As mentioned in the discussion on Principle 2, students engage with the business community with experiential learning projects. Faculty membership in local organizations (for example, the CFA Institute, Ion Academic Network, Greater Houston Partnership) provide a forum for CSB faculty to engage in discussions on challenges faced by the local industry.

PRINCIPLE 6 / DIALOGUE

“We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organizations, and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.”

The university is a member of the United Nations Academic Impact group. It brings colleges and universities together to support the United Nations goals to include “the promotion and protection of human rights, access to education, sustainability and conflict resolution” (<https://academicimpact.un.org/content/about-unai>). This is an initiative supported by the CSB.

All faculty have access to the SDG Academy and bring these concepts to class discussions. New courses on sustainability at the graduate and undergraduate levels have enabled thoughtful discussion on these topics, while keeping the mission of the university at the forefront.



UNIVERSITY OF
ST. THOMAS
HOUSTON

Cameron School of Business

